

# CONNECTING € FOOD



## Securing Sustainability in Turbulent Times



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# Fully tech-enabled solution which profiles products and their journey from raw materials to the market, through digital twins

Built to manage complexity in supply chains



**ENABLES PRODUCT TRACKING**



**SUSTAINABILITY MEASURES**



**INCREASES TRANSPARENCY**



**FACILITATES MASS BALANCING**

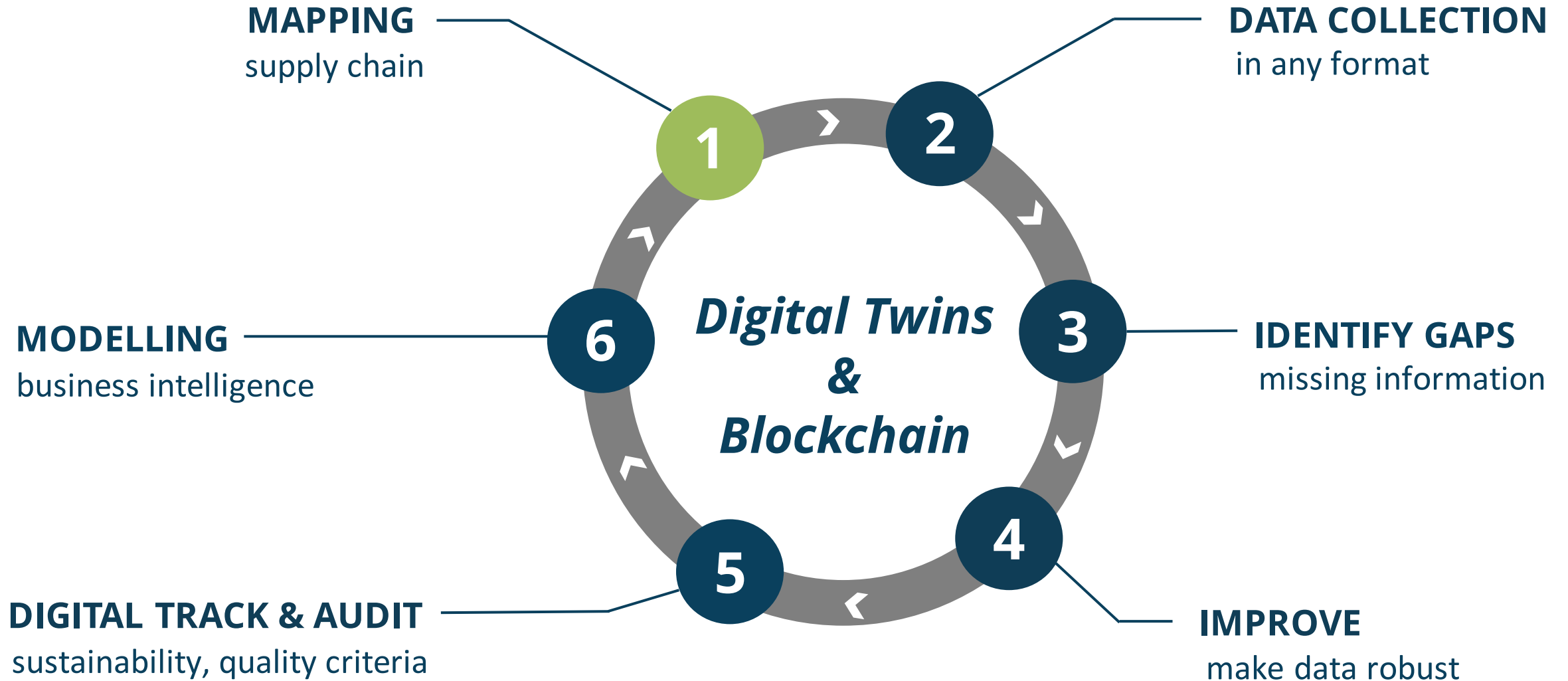
# Digital Twins to Manage Complexity

*Deployed on oils,  
tea, wheat,  
cocoa, dairy,...*

*Connecting the  
dots from raw  
materials to end  
products*



# FULLY TECH-ENABLED ITERATIVE PROCESS



### 3 Major Benefits

#### REINFORCE SUPPLY CHAIN MANAGEMENT

#### EFFICIENCY

- Streamline the process of information acquisition and sharing
- Enable greater control on batches' status and movement
- Greater visibility of quality and sustainability criteria for procurement

#### ENABLE MARKETING AND CSR TEAMS TO COMMUNICATE MORE EFFECTIVELY

#### TO CUSTOMERS

- Provide greater accuracy and reliability of information
- Sustainability criteria seamlessly updated

#### COMPETITIVE COSTS BECAUSE TECH-ENABLED VS. PEOPLE-ENABLED

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