



Communication: turning up the volume for impact

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20 October 2022

Sustainable
Palm Oil
Dialogue



PALM OIL: GLOBAL PRODUCTION



Figure 1: Overview of historic and estimated future demand for palm oil (Source: USDA, 2019)



COSTS OF WORKING WITH CSPO

THE IMPACT OF CSPO SG PREMIUMS ON THE
PER UNIT COST OF SOME COMMON PRODUCTS



70g pack of Instant Noodles

\$0.0009



125g bar of Soap

\$0.006



350g jar of Peanut Butter

\$0.005



1kg box of Laundry Detergent

\$0.08



80g bag of Potato Chips

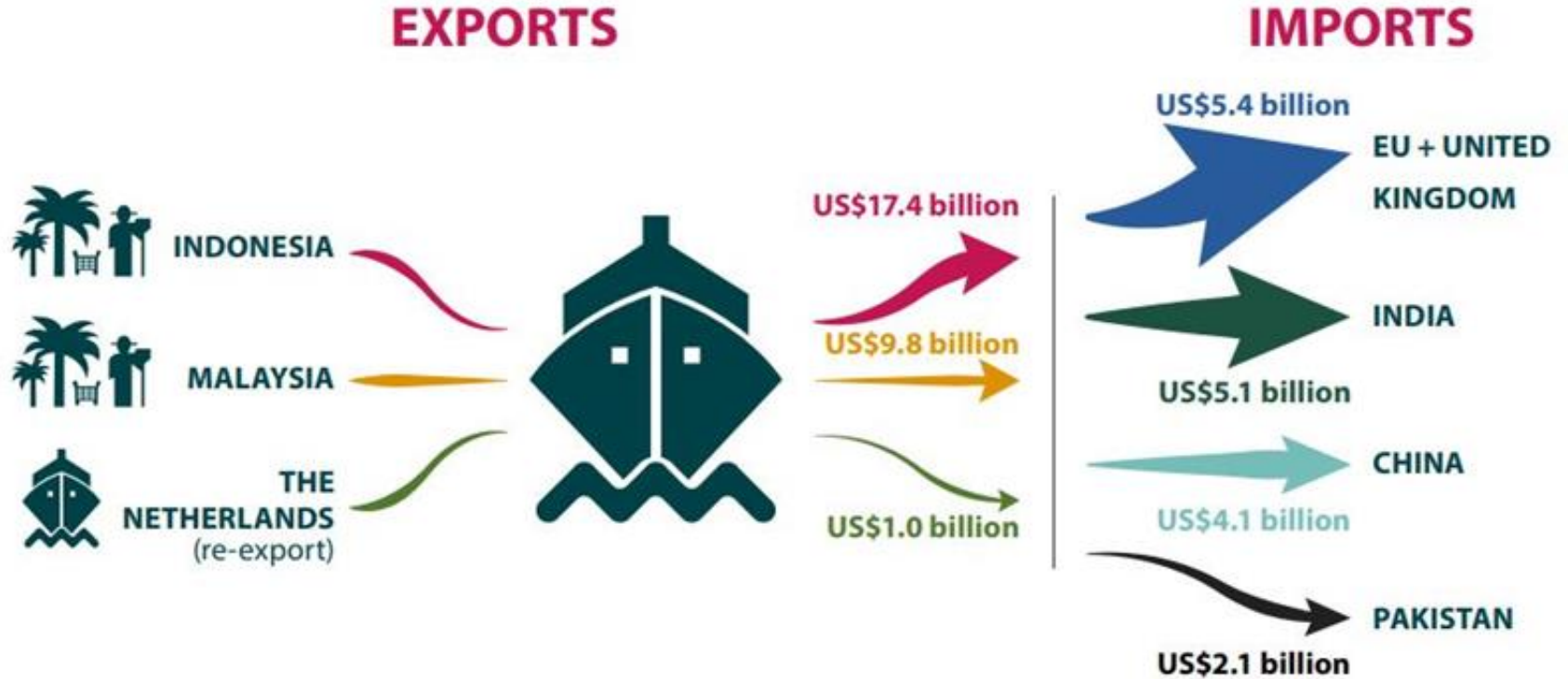
\$0.002



0.35g pencil of Pencil Eyeliner

\$0.0001

PALM OIL: GLOBAL TRADE



POBS 2021 - WITH A FOCUS ON THE EUROPE REGION (Incl. UK)



134

Companies

100

Respondents

34

Non-Respondents

European Average

Overall Scores

14.2

out of 24

Own Supply
Chain

11.0

out of 18

Beyond Own
Supply Chain

3.2

out of 6

Consumer Perception & Securing Sustainable Development



The Best Alternative to Palm Oil is Sustainable Palm Oil



RATHER THAN AVOIDING PALM OIL,
EFFORTS SHOULD FOCUS ON MAKING THE INDUSTRY SUSTAINABLE.

REPLACING PALM OIL COULD IMPACT SUSTAINABILITY EFFORTS, LOCAL COMMUNITIES AND NATURE



Producers could have less incentive to produce sustainable palm oil



Companies could switch to alternative oils, which may displace negative impacts and lead to more nature loss



Producers could seek other buyers that may have lower sustainability credentials



40%
of the world's
palm oil
is produced by
smallholders

3 MILLION
smallholders
depend on palm oil
for their livelihoods

Land required to produce
1 tonne of major types of oil



4 TO 10 TIMES
MORE LAND
COULD BE USED

Negative environmental
impacts could be
displaced to other
regions and ecosystems

WHY DON'T WE
SIMPLY REPLACE PALM OIL?





Working to sustain the natural world for the benefit of people and wildlife.

together possible

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