



## RSPO SPOTLIGHT ON FRANCE



# How can French companies achieve sustainability in palm oil?

### Powering progress through sustainable palm oil

Doing business without harming people or the planet is not without challenges. Yet a growing number of companies are realising that sustainability is the only way forward. From net-zero pledges to traceable supply chains, businesses are engaging to take meaningful and measurable action.

In 2004, the Roundtable on Sustainable Palm Oil (RSPO) was established to promote the production and use of sustainable palm oil. The RSPO Standards have been established to promote the sustainable production of palm oil with respect for the environment, human rights and the wellbeing and inclusion of smallholders. These standards help French companies to progress towards meeting their sustainability commitments and targets.

In France, the debate about sustainable palm oil often revolves around “palm free” claims or health related issues. However, such claims can mislead consumers about the impacts of palm oil. A clearer understanding of these impacts is essential for promoting truly sustainable solutions, which is where RSPO membership becomes key.

RSPO membership is pivotal for companies that want to demonstrate their sustainability commitment to their customers, clients and other stakeholders.

“Through our RSPO Membership, we contribute collectively to sustainable palm oil production and compliance with evolving regulations, as increasingly stringent national and EU-level regulations are pushing for greater supply chain due diligence and transparency. Furthermore, the RSPO provides us with access to a global network of stakeholders.”

**GroupeMENT Mousquetaires**



### Companies that have joined the RSPO and sourced certified sustainable palm oil are:



Contributing to the protection of tropical rainforests and endangered species



Protecting labour and human rights

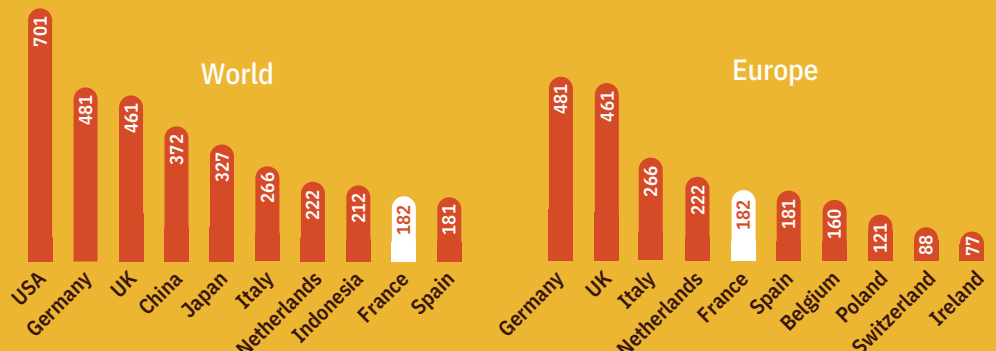


Contributing to socioeconomic development in producing countries, many of which rely on the oil palm industry for their livelihoods

### RSPO Members \*



### Top 10 countries of RSPO members (worldwide and in Europe)



\*As per June 2025

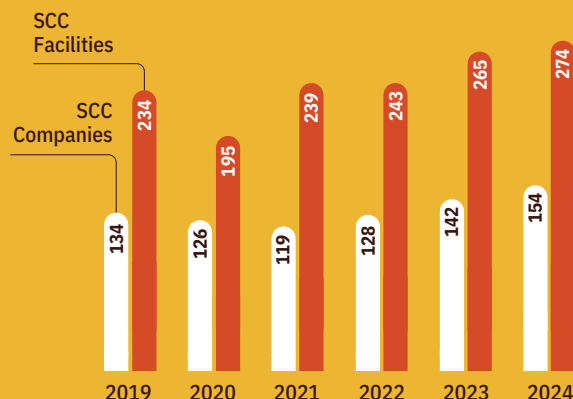
With 182 members, France proudly ranks among the Top 10 RSPO countries in terms of membership, both globally and in Europe. This reflects the sector’s strong commitment to sustainable palm oil practices and responsible sourcing in global palm oil supply chains.

## Countries with the highest number of Certified Companies and Facilities

| Country        | SCC Companies | SCC Facilities |
|----------------|---------------|----------------|
| Germany        | 315           | 623            |
| United Kingdom | 340           | 569            |
| Netherlands    | 134           | 349            |
| Italy          | 202           | 283            |
| <b>France</b>  | <b>154</b>    | <b>274</b>     |
| Belgium        | 113           | 271            |
| Spain          | 142           | 210            |
| Poland         | 108           | 190            |
| Greece         | 54            | 66             |
| Ireland        | 51            | 58             |

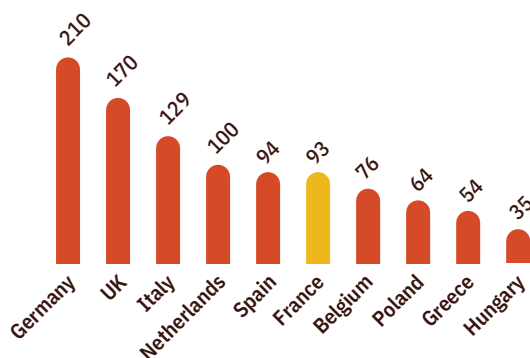
Supply Chain Certification is designed to ensure chain of custody, safeguard trade and traceability, and have it independently certified by a third party. It is a prerequisite for companies that want to make claims about the presence of certified materials along the supply chain, so that these claims can be trusted by the company's clients, customers and other stakeholders. France holds a strong position with 154 certified companies and 274 facilities, showcasing the added value of certification for industry players and consumers alike.

## Supply Chain Certification (SCC) trends in France



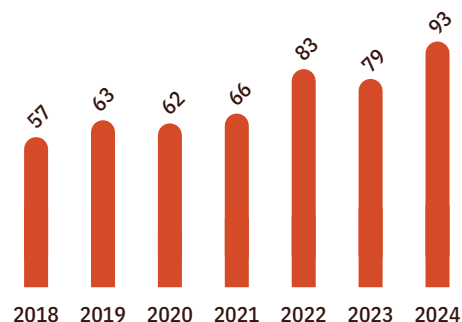
A steady climb! The number of SCC Certifications in France has been rising since 2021 – with both companies and facilities showing robust growth through 2024.

## Top 10 countries with Trademark Licences



Trademark Licences are necessary for corporate or product-related communications. With 93 licences obtained, France is well placed in the middle of the chart.

## Growth in RSPo Trademark License Holders in France



This chart shows the steady growth of RSPo Trademark Licence Holders in France from 2018 to 2024. This trend demonstrates the increasing commitment among French companies to sustainable palm oil practices.

## READY TO COMMIT TO A BIGGER CAUSE?

Whether your company produces, trades, distributes or sells products containing palm (kernel) oil and/or derivatives, it is essential that you only buy from RSPo Certified sustainable sources.

RSPo will support you in drafting and implementing procurement policies, provide pre-competitive spaces for you to learn about the issue, and help tell your sustainability story publicly and transparently.

RSPo Members with an RSPo Trademark Licence gain additional opportunities for communications online, business-to-business (B2B), and business-to-consumer (B2C).

## JOIN US

If you are already a member and would like to learn more about advancing your sustainability journey, or if you have not yet joined, please contact [info.eu@rspo.org](mailto:info.eu@rspo.org) to arrange a call with our dedicated team!



[WWW.RSPO.ORG](http://WWW.RSPO.ORG)